

DBS Webpage – Guidelines for submitting News, Research Highlights, etc.

In order to keep the web page lively, it is important that we all contribute to fresh and engaging content. There are two DBS-level areas (and more for each grad program) that will need regular updating, so contributions are appreciated.

News – these are brief items on the main page with a short headline, 1 photo, and ~ 1 sentence of text. They should roll weekly but will accumulate in a News Archive, so don't be afraid to submit items that are of general interest. This is NOT the place for announcing recent papers (unless in one of the really big journals), but for major grants new books, awards/honors, etc. Student items (grants, papers, etc.) are especially needed, so please let me know whenever one of yours gets major Fellowship or DDIG etc.

Research Highlights – these are slightly longer with multiple photos, and feature recent research papers (see current examples). I will be updating the recent publication list monthly, and will highlight papers from that myself if necessary. But feel free to let me know of big papers, journal covers, and other major research related events whenever they hit the press. Anything involving students is especially appreciated. In time, I may add a brief “in the media” feed as well as the recent pubs list. *At this point, however, the highlights are direct reporting about the science. That is, the news is not that a paper got published or got press – the work itself must be presentable as directly newsworthy.*

For Highlights, please provide me with a 2-3 sentence lay-person's summary of the science as well a link to the abstract and several photos. If you want a research highlight, you should also have a lab webpage -- that will be the primary place that each one links to. I will need to generate a catchy title for these – if you'd prefer to do your own, feel free to supply one.

General photo guidelines - photos should be at least 150 ppi and <1200 pixels across, and should be graphically excellent (in focus, minimal distracting background, no graphs unless they are extraordinarily beautiful, headshots OK for News, less so for Highlights.). I am happy to crop to shape/size, so don't worry about the precise dimensions. However, it is useful to have a couple of options so as to match the text length.

Other areas

Suggestions of and materials for stories (on outreach, outstanding students, etc.) for other parts of the site are always welcome and need similar info as the research highlights.

Please email lila.fishman@mso.umt.edu with the materials, or to set up a shared dropbox for transfers. Thanks!